

POLAROID CORPORATION SUPPLIER IDENTIFICATION PROFILE

DATE: 9/7/94

NEW: yes UPDATE:

SIC CODE:

COMPANY NAME: MLT PRODUCTIONS

MAILING ADDRESS: 3912 60th Street Suite 12 CITY: San Diego

STATE: CA ZIP CODE: 92115 PHONE #: (619) 286-3533 FAX #: (619) 583-6478

CONTACT PERSON: John Carrington, Sr. TITLE: Purchasing Division

DATE CO. EST.: 1985 SOLE PROPRIETOR: yes PARTNERSHIP: INCORPORATED:

TAX IDENTIFICATION NUMBER: 30179068 OR SOCIAL SECURITY NUMBER:

OWN OR LEASE FACILITIES: Lease EXPIRATION DATE OF LEASE: by the job

FACILITY SPACE: OFFICE: 600 Ft SHOP: WRHS: TOTAL:

NO. OF EMPLOYEES: PROFESSIONAL: 1-35 MFG: SALES: OTHER: TOTAL: by the job

GROSS SALES: LAST YEAR: 50,000 THIS YEAR: PROJ. NEXT YEAR:
We are not doing at this time working on this
PRICING BASIS: BID QUOTE: PRICE LIST: REGULATED: AS REQUIRED: Show

MARKET AREA: LOCAL: STATEWIDE: REGIONAL: NATIONAL: X INTERNATIONAL:

NARRATIVE DESCRIPTION OF PRODUCTS/SERVICES: Television infomercial for women
Minorities National, (media buys)

BUSINESS SIZE AND OWNERSHIP:

BUSINESS DESCRIPT.: LARGE BUS.: SMALL BUS.: X SMALL DISADVANTAGED: X WOMEN-OWNED: X

BLACK X HISPANIC NATIVE-AMERICAN ASIAN-PACIFIC

ASIAN-INDIAN OTHER % MALE % FEMALE (% ownership)

MINORITY BUSINESS COUNCIL CERTIFIED: YES: X NO: SOMWBA CERTIFIED: YES: NO:

(IF CERTIFIED, PLEASE ENCLOSE A COPY OF YOUR CERTIFICATE.)

(CONTINUED ... REVERSE SIDE)

SPEC. CAPABILITIES: _____

TYPES OF Q.C. PERFORMED: _____

EQUIPMENT LIST: _____

LIST THREE SIGNIFICANT CLIENTS:

<u>COMPANY NAME</u>	<u>ADDRESS</u>	<u>BUYER</u>	<u>% OF SALES</u>
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Cox Cable San Diego	1175 Cuyamaca	Michael O'Toole	
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Southwestern Cable	8949 Ware Court	Run Hebert	
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COMMENTS:

Number of sales is in-house information. We will give information as need.

KEY CONTACT PERSONS:

NAME: Veronica McCune TITLE: Owner/producer YRS. EXP.: _____

NAME: CHARLOTTE Jackson TITLE: Associate Producer YRS. EXP.: _____

INFORMATION SUPPLIED BY:

PRINT NAME: _____ PRINT TITLE: _____

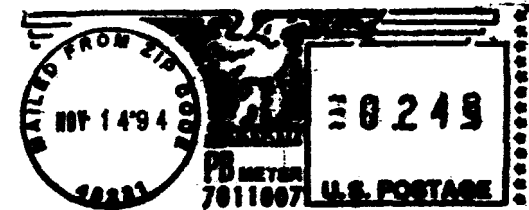
SIGNATURE: _____ DATE: _____

COMPLETED PROFILE MUST BE RETURNED TO: POLAROID CORPORATION, PURCHASING DIVISION, JOHN W. CARRINGTON, SR., 888 TECHNOLOGY SQUARE - 1K, CAMBRIDGE, MA. 02139-3586 - RETURN ENVELOPE ENCLOSED.

Comerica Incorporated

P.O. Box 75000
Detroit, MI 48275 -7860

PRIORITY
FIRST CLASS



Veronica McCune, CEO
M.L.T. Productions
3912 60th St., Ste. 12
San Diego, CA 92115

Form #47-00005





Comerica Incorporated

1821 Northwood
Troy, Michigan 48084

November 9, 1994

Don P. Alessi
Vice President and
Purchasing Manager

Veronica McCune, CEO
M.L.T. Productions
3912 60th St. Suite 12
San Diego, CA 92115

Dear Ms. McCune:

Thanks for your recent correspondence dated November 2, 1994 in regards to Comerica's interest in advertising through the WMSB warehouse shopping program.

I have forwarded your correspondence to Mr. William Elwell of our Corporate Marketing Department. Mr. Elwell is responsible for our various advertising campaigns. Please feel free to contact him on a direct basis at PO Box 75000, Detroit, MI 48275-3379 should you wish to follow-up on your original letter to me. If you would like to contact him by telephone, his number is (313) 222-7205.

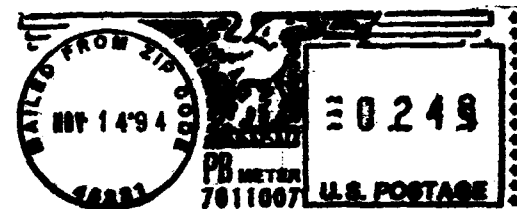
Thank you for your interest in Comerica.

Sincerely,

Comerica Incorporated

P.O. Box 75000
Detroit, MI 48275 -7860

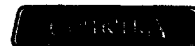
PRESORTED
FIRST CLASS



Veronica McCune, CEO
M.L.T. Productions
3912 60th St., Ste. 12
San Diego, CA 92115

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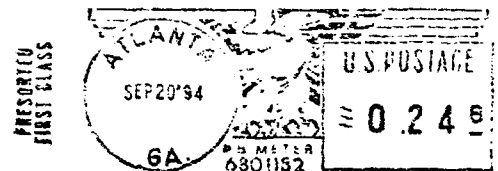
Coca-Cola USA

Division of The Coca-Cola Company



P.O. Drawer 1734
Atlanta, GA 30301

Enjoy
Coca-Cola
Trade-mark ®



Ms. Veronica McCune
M.L.T. Productions
3912 60th Street
Suite 12
San Diego, CA 92115



Karl Webster Barnes
Manager,
Minority/Women Supplier Development
Purchasing Department

Coca-Cola USA

Division of
The Coca-Cola Company

September 16, 1994

Ms. Veronica McCune
M.L.T. Productions
3912 60th Street, Suite 12
San Diego, CA 92115

Dear Ms. McCune:

Thank you for your recent letter introducing M.L.T. Productions. We are complimented that you would think of The Coca-Cola Company.

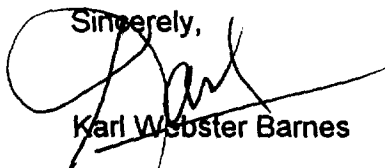
As I am sure you can appreciate, the Company receives daily numerous requests for advertising from a variety of production companies on the national, regional, district and local levels. While we would like to place ads in all of them, the volume of request received makes it impossible for us to assist all of these worthy productions. Thus, we must confine our advertising placement to a limited number of national opportunities.

As you may not know, The Coca-Cola Company manufactures beverage syrups and concentrates and sells them to a network of independent and operated, local bottling companies. These Coca-Cola Bottling Companies produce and market the finish beverages in their territories. Each Bottler establishes its own local advertising production/placement guidelines and budgets. Coca-Cola Enterprises' owns and operates the local bottling facility in the San Diego area. I would suggest you contact Coca-Cola Enterprises (CCE) regarding your request. My contact at CCE's corporate headquarters is Ms. Kay Tyson, Corporate Manager for Vendor Development. Ms. Tyson can direct you to the appropriate contact in the Southern California area; her phone number is 404-989-3161.

However, if your productions are for national distribution, please contact Ms. Michelle Garner, Burrell Communications Group, 400 Colony Square, Suite 1717, Atlanta, GA 30361.

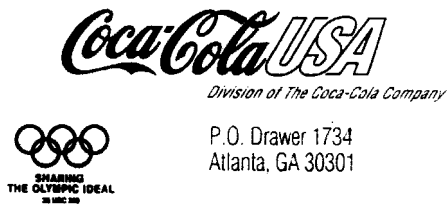
Again, thank you for recent interest in The Coca-Cola Company.

Sincerely,

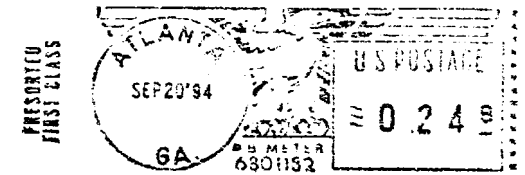


Karl Webster Barnes

cc: Ms. Michelle Garner - Burrell Communication Group
Ms. Ingrid Saunders Jones
Mr. Darrell Rott
Ms. Kay Tyson



P.O. Drawer 1734
Atlanta, GA 30301



Ms. Veronica McCune
M.L.T. Productions
3912 60th Street
Suite 12
San Diego, CA 92115



Karl Webster Barnes
Manager,
Minority/Women Supplier Development
Purchasing Department



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Again, thank you for recent interest in The Coca-Cola Company.

Sincerely,

A handwritten signature in black ink, appearing to be "Karl", written over the word "Sincerely,".

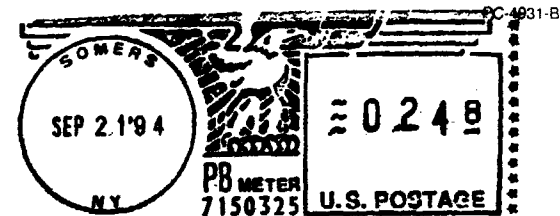
Karl Webster Barnes

cc: Ms. Michelle Garner - Burrell Communication Group
Ms. Ingrid Saunders Jones
Mr. Darrell Rott
Ms. Kay Tyson



PEPSI-COLA COMPANY
1 PEPSI WAY, SOMERS, NEW YORK 10589-2201

MAILED AT
NEW YORK NY
DROP SHIPMENT
AUTHORIZATION 138
PRESORTED FIRST-CLASS



Ms. Veronica McCune
MLT Productions
3912 60th St., Suite 12
San Diego, CA 92115





September 20, 1994

Ms. Veronica McCune
MLT Productions
3912 60th St., Suite 12
San Diego, CA 92115

Dear Ms. McCune:

Thank you for writing us regarding the television program "Women, Minorities and Small Business". We appreciate the opportunity to study your proposal.

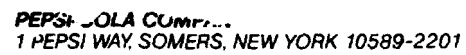
After sharing your material with the appropriate individuals here at Pepsi-Cola, we are sorry to inform you that we cannot take advantage of the opportunity that you offer at this time.

We appreciate your interest in our company, and wish you success.

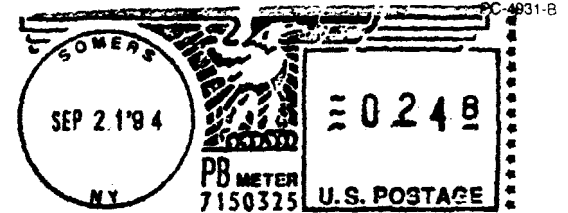
Sincerely,


John Talbot
Director
Marketing Services

tl5 12



MAILED AT
NEW YORK NY
DROP SHIPMENT
AUTHORIZATION 138
PRESORTED FIRST-CLASS



Ms. Veronica McCune
MLT Productions
3912 60th St., Suite 12
San Diego, CA 92115





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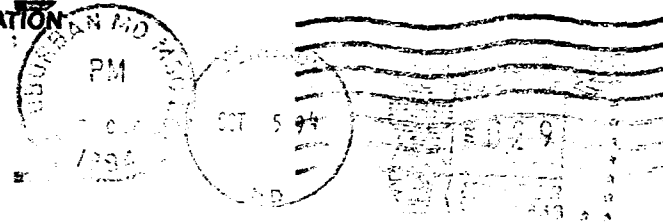
Sincerely,


John Talbot
Director
Marketing Services

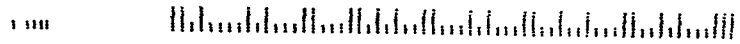
tl5 12

MARTIN MARIETTA CORPORATION

6801 ROCKLEDGE DRIVE
BETHESDA, MARYLAND 20817



Veronica McCune
M.L.T. Productions
3912 60th Street, Suite 12
San Diego, CA 92115



MARTIN MARIETTA CORPORATION

6801 ROCKLEDGE DRIVE
BETHESDA, MARYLAND 20817
TELEPHONE (301) 697-6293

BUZZ BARTLETT
DIRECTOR, PUBLIC AND COMMUNITY RELATIONS

October 4, 1994

Veronica McCune
M.L.T. Productions
3912 60th Street, Suite 12
San Diego, CA 92115

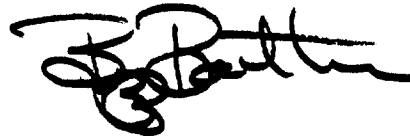
Dear Ms. McCune:

Thank you for the opportunity to consider sponsorship of your television program, Women, Minorities, and Small Business warehouse shopping.

Because our primary customer audience is the government, we do not target any of our advertising or promotion to consumers.

We appreciate having had a chance to consider your proposal. We wish you the best of luck in finding appropriate sponsors.

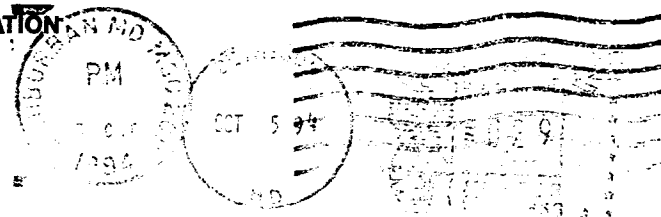
Sincerely,

A handwritten signature in black ink, appearing to read "Buzz Bartlett", with a stylized, flowing script.

/dsp

MARTIN MARIETTA CORPORATION

6801 ROCKLEDGE DRIVE
BETHESDA, MARYLAND 20817



Veronica McCune
M.L.T. Productions
3912 60th Street, Suite 12
San Diego, CA 92115

1 1111



MARTIN MARIETTA CORPORATION

6801 ROCKLEDGE DRIVE
BETHESDA, MARYLAND 20817
TELEPHONE (301) 897-8283

BUZZ BARTLETT
DIRECTOR, PUBLIC AND COMMUNITY RELATIONS

October 4, 1994

Veronica McCune
M.L.T. Productions
3912 60th Street, Suite 12
San Diego, CA 92115

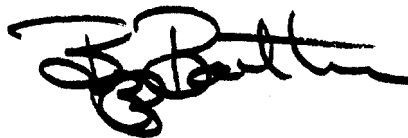
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Sincerely,

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/dsp

Comerica Incorporated

1821 Northwood
Troy, Michigan 48084

Don P. Alessi
Vice President and
Purchasing Manager

November 9, 1994

Veronica McCune, CEO
M.L.T. Productions
3912 60th St. Suite 12
San Diego, CA 92115

Dear Ms. McCune:

Thanks for your recent correspondence dated November 2, 1994 in regards to Comerica's interest in advertising through the WMSB warehouse shopping program.

I have forwarded your correspondence to Mr. William Elwell of our Corporate Marketing Department. Mr. Elwell is responsible for our various advertising campaigns. Please feel free to contact him on a direct basis at PO Box 75000, Detroit, MI 48275-3379 should you wish to follow-up on your original letter to me. If you would like to contact him by telephone, his number is (313) 222-7205.

Thank you for your interest in Comerica.

Sincerely,





**GTE Telephone Operations
West Area**

December 9, 1993

Veronica McCune
M L T Productions
3912 60th St., Ste. 12
San Diego, CA 92115

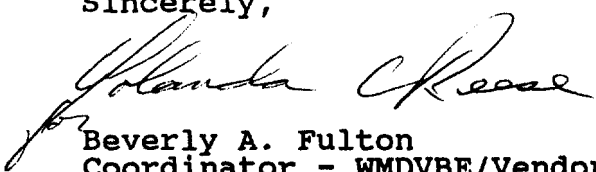
Reply To
CA301SDA - Pomona, CA

Dear Ms. McCune:

Thank you for sending GTE California Incorporated information regarding the production of Women, Minorities and Small Business. I regret we will be unable to provide the requested support in sponsorship as this time.

Due to the large number of commitments GTE California has made and the increased budget limitations, it is necessary for us to decline a request such as yours. I know our response is disappointing, but we hope you will understand.

Sincerely,



Beverly A. Fulton
Coordinator - WMDVBE/Vendor
Administration

BAF:ycr

203 East Main Street, Spartanburg, SC 29319

.....
FLAGSTAR
.....



Ms. Veronica McCune
MLT Productions
3912 60th Street, Suite 12
San Diego, CA 92115





September 22, 1994

Ms. Veronica McCune
MLT Productions
3912 60th Street, Suite 12
San Diego, CA 92115

Dear Ms. McCune,

I have received your information regarding your production of ***Women, Minorities and Small Business (WMSB)***.

As you might imagine, Flagstar Companies Inc. receives many requests from various worthwhile organizations to donate and/or sponsor their projects. Quite frankly, because 1994 is proving to be a year of challenge for our company, we have had to restrict our contributions budget. Therefore, we must regret your request.

Thank you for thinking of Flagstar Companies Inc. and the very best to you and your organization.

Sincerely,

A handwritten signature in black ink, appearing to read "Tom Lounds", written over a horizontal line.

Thomas A. Lounds, Jr.
Director, Public Affairs

TAL/ky



Bank of America

P.O. Box 37000
San Francisco, CA 94137

Advertising

*90 Years of
Banking on America*

PRESORTED
FIRST CLASS



U.S. POSTAGE

0.248

H METER 2845256

MS. VERONICA McCUNE
MLT PRODUCTIONS
3912 60TH STREET
SAN DIEGO, CA 92115





Bank of America

Advertising Department

November 18, 1994

Ms. Veronica McCune
M.L.T. Productions
3912 60th Street
San Diego, CA 92115

Subject: WMSB Warehouse Shopping Program

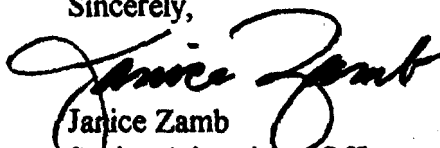
Dear Ms. McCune:

Thank you for the information sent to Ken Damozonio at Bank of America which was forwarded to me for consideration. **The Women, Minorities and Small Business (WMSB) Warehouse Shopping Program** concept represents an excellent opportunity to help small businesses, especially those run and owned by women and minorities, compete against the plethora of television shopping programs controlled by larger companies.

While we understand that **WMSB** is in the initial stages of development, it is difficult to assess a media value on the program until we know the costs of the sponsorships. Additionally, we do not sponsor nationally televised programs at this time since Bank of America is geographically concentrated on the West Coast.

We wish you success with **WMSB**, and invite you to keep us updated on any changes or developments that occur.

Sincerely,


Janice Zamb
Senior Advertising Officer

cc: K. Damozonio
W. Lee
T. Mason
C. Weber



ANHEUSER-BUSCH COMPANIES

October 19, 1994

Ms Veronica McCune
M.L.T. Productions
3912 60th St. Suite 12
San Diego, CA 92115

Dear Ms McCune:

As requested enclosed is Anheuser-Busch Companies, Inc. **"PARTNERS IN ECONOMIC PROGRESS"** Directory listing the various subsidiaries and the products and services required from vendors for our operations.

Also enclosed is a Minority/Women-Owned Business Certification Form. Please complete the form and return to the undersigned.

Thank you for your interest in doing business with Anheuser-Busch Companies.

Sincerely,

A handwritten signature in cursive script that reads "Floyd E. Lewis".

Floyd E. Lewis, Director
Corporate Affairs

Enclosures

P.S. I have enclosed a list of major corporations who have a similar program. Please feel free to contact any of them for information.